



Atlantic 10 Conference Director of Communications

The Atlantic 10 Conference is accepting applications for Director of Communications. This position reports directly to the Assistant Commissioner for Communications and has responsibility for communications and media relations in designated sports, with women's basketball as the primary assignment. This position will be instrumental in the development of branded graphics, themes and campaigns, and utilization of social media.

Communication & Media Relations:

- Primary media contact for women's basketball and other Olympic sports as assigned.
- Maintain records, notes and awards, and oversees statistics utilizing current statistical technology in assigned sports.
- Plan and execute women's basketball media days.
- Work with championships staff on administration and promotion of assigned championship events.
- Work directly with Senior Associate Commissioner on women's basketball regular season and championship administration.
- Produce selected publications (basketball media guide, basketball program, A-10 directory)
- Assist in media monitoring and cultivation.
- Special projects and writing for Commissioner and Senior Associate Commissioner as necessary.

Graphic Design, Website and Social Media:

- Utilize and develop current and emerging technologies to promote the Atlantic 10 brand through social media.
- Oversee Atlantic10.com website maintenance in conjunction with communications staff and website provider.
- Work in concert with Director of Advanced Media on branding, graphic design themes and implementation.
- Expand Atlantic 10 efforts on social media platforms.
- Develop advertisements, gameday graphics, promotional pieces and other graphic elements for use in print and digitally.
- Assist the Director of Advanced Media with video production and administration.

General Duties:

- Represent the Atlantic 10 at selected regular season games, postseason contests and other events
- Serve as liaison with campus sports information personnel, providing leadership where necessary.
- Perform other duties as assigned by the Assistant Commissioner for Communications

Application Procedure:

Interested and qualified applicants should submit a cover letter, resume, sample of work (printed and digital design work, plus writing samples) and list of three references. Applications must be submitted electronically to employment@atlantic10.org with Director of Communications in the subject line. No phone calls please. Applicants will be contacted only if selected for an interview. Review of applicants will begin immediately and continue until the position is filled.

Requirements:

Bachelors Degree (Masters Preferred) with 3-5 years of experience in communications, media relations, graphic design and social media management. The successful candidate will have excellent communication and problem-solving skills and the ability to work independently in a fast pace environment. Proficiency in Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat) required.

Salary is commensurate with experience.

The Atlantic 10 Conference is an equal opportunity employer.

About the Atlantic 10 Conference

The Atlantic 10 Conference was founded in 1975 and consists of 14 diverse members across eight states and Washington, D.C. The mission of the Atlantic 10 is to provide an enhanced student-athlete experience through 21 nationally competitive championship sports. The basketball-centric conference is committed to integrity, educational excellence and providing quality equitable championship experiences for its student-athletes, coaches, and support staff. The membership consists of Davidson College, the University of Dayton, Duquesne University, Fordham University, George Mason University, The George Washington University, La Salle University, the University of Massachusetts, the University of Rhode Island, University of Richmond, St. Bonaventure University, Saint Joseph's University, Saint Louis University and Virginia Commonwealth University. For more information, visit www.atlantic10.com.